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63

from World Wide Sources

Gloeckner

FLOWER SEEDS 1938



JAN 25 1938

FLOWER SEEDS 1938

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WE take pleasure in presenting to the Florists a condensed seed list of the varieties of flower seeds in most general use by the trade.

We have carefully selected the best varieties in their particular class and it has been our aim to list only the best where there are several varieties of a similar color. Therefore, you may select the color you desire or the type you need and avoid the element of risk in wrong selection.

This catalog will always be kept current by constantly changing to new types as they are tested to warrant listing.

The name "Gloeckner" has long been associated with the seed trade. We wish to identify it as a standard of quality for many years to come. To accomplish this, a consistent year after year supply of high quality seed giving uniform results must be delivered.

We shall use every effort to supply such seed.



15 East 26th Street, "At Madison Square", New York

Telephones: LExington 2-4994 - 4999

FROM WORLD WIDE SOURCES

It is necessary to procure types, varieties and colors not from one spot on this world of ours, but from many remote corners.

It may be a great seedsman here in America or some obscure little grower in far off Africa who grows this or that a little better.

Wherever this better type or colors may be had it is, and has been our aim to check and recheck across the world, to procure from World Wide Sources better types, Strain and Colors for your use.

BUSINESS TERMS

2% 10 days 60 days net

Prices in this Catalogue are subject to change without notice.

All goods are offered subject to Crop Failures, Shortage or other causes beyond our control, and to being unsold on receipt of order.

The prices in this catalog are for the trade only. For your own protection do not loan this catalog to anyone not entitled to Florists or Wholesale prices.

Unknown correspondents desiring to open an account are requested to furnish three trade references with whom they have had credit relations.

We, Fred C. Gloeckner & Co., Inc., give no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out, and will not be responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

Outstanding Novelties

and

Recent Introductions



Siter's Rainbow Strain Cineraria awarded first prize
Philadelphia Flower Show, 1936 and 1937

CINERARIA

"Siter's Rainbow Strain"

(The Commercial Cineraria)

This new commercial Cineraria carries immense flower heads, is compact in growth, with small round leaves which require little room. These characteristics make it extremely profitable to grow. The medium large flowers in colors ranging from the bright eyed types, to the finer pastel shades, surpass anything previously introduced and are the outstanding feature of this strain. It is sure to please your most discriminating clientele and we are proud to offer this as a "Gloeckner introduction."

ORIGINATOR'S PACKETS, \$2.00 EACH

PETUNIAS

(ALL-DOUBLE)

(Double Flowered Strains)

Victorious Mixed (Mixed Dwarf, all double, Giant fringed). This is the first Petunia we have ever known to produce 100 per cent double flowers. This strain has undergone thorough tests and has come through with colors flying. Produces just what the description implies—"100% All Double."

Tr. Pkt., \$2.00 3 Tr. Pkts., \$5.00 1/64 oz., \$6.00 1/32 oz., \$11.00

World Beauty Dwarf. (Rosy Carmine) All Double. Beautiful large Carmine-Pink flowers, finely fringed, particularly desirable for pot plants and bedding.

Tr. Pkt., \$2.00 3 Tr. Pkts., \$5.00 1/64 oz., \$6.00 1/32 oz., \$11.00

All Double White Extra dwarf all double flowers. This is equalled in dwarfness to our Victorious and World Beauty strains.

Tr. Pkt., \$2.00 3 Tr. Pkts., \$5.00 1/64 oz., \$6.00 1/32 oz., \$11.00

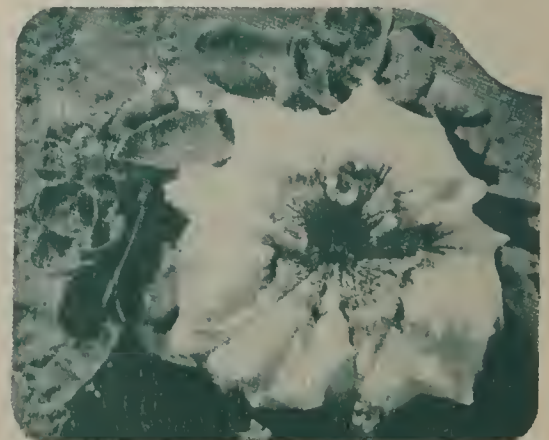
PETUNIA DWARF GIANTS OF CALIFORNIA

Ramona Strain. Choice Mixed, a Superb Strain of dwarf compact single petunia with giant ruffled flowers. The giant flowers have extra large veined throats. This mixture has a splendid color balance.

Tr. Pkt., \$1.00 1/64 oz., \$1.75 1/32 oz., \$3.00 1/16 oz., \$5.00 1/8 oz., \$9.00

DWARF CONTINENTAL GIANTS. A selected dwarf German strain in an exceptionally fine mixture.

Tr. Pkt., \$1.25 1/64 oz., \$2.50 1/32 oz., \$4.00 1/16 oz., \$7.00



Petunia Dwarf Giant of California Ramona

Outstanding Novelties

and

RECENT INTRODUCTIONS

Petunia Giants of California

Supreme Strain

(Bodger)

The well known Giants of California type, with very large ruffled, shallow open throated flowers in a strain of rose and pink shades freely produced on strong growing plants which may be as much as two feet tall by the end of the season. It is an excellent bedding variety as well as a fine window box type.

Tr. pkt., \$1.00



Cuphea Firefly

Dwarf, compact, neat in habit, and showy for modern gardens. Firefly has all the characteristics needed in a dwarf, compact plant. The flowers are small and delicately formed, fiery cerise red in color, and are freely produced on compact plants which reach a height of about 10 inches. The general effect of a plant when in full bloom is a ball of fire, recommending itself as a subject for the rockery, for window boxes, for pots, or as a border or edging variety. It is a tender annual flowering readily in twelve to fourteen weeks from seed, and blooms profusely throughout the summer months.

Tr. pkt., .50c



Cosmos Sensation Pinkie

Cosmos Sensation Pinkie and Purity (Bodger)

The Sensation type of Cosmos is today a favorite for cut flower use. The flowers, of immense size, 4 to 5 inches or more in diameter, with broad heavy fluted petals which slightly overlap, are carried on very long strong stems and are freely produced on plants which reach a height of 3 to 4 feet and have a fairly heavy growth of foliage. The flowers are produced within 8 to 10 weeks from the time seed is sown. While flowers are large enough for ordinary use, some prefer to disbud for even larger blooms. Pinkie is the delightful rose pink shade found in the popular mixture. Purity is the glistening white also found in the mixture.

	Tr. pkt.	Oz.
Pinkie —Delightful Rose Pink	\$.25	\$1.50
Purity —Glistening White25	1.50
Mixed25	1.50

Outstanding Novelties

and

Recent Introductions

Marigold Gigantea Sunset Giants

(Bodger)



Marigold Gigantea Sunset Giants

MARIGOLD SUNSET GIANTS have the largest known flowers in the MARIGOLD group, averaging 5 ins. and some flowers attaining a size of 7½ ins. across; they are produced in great profusion, instead of the usual MARIGOLD odor these flowers have a definitely sweet fragrance. They are loosely formed, very full centered, with broad, heavy petals gracefully overlapping to make a flower of great depth and even larger than Dahlia Flowered Zinnias. SUNSET GIANTS is a mixture ranging from deep orange through golden orange, deep golden yellow, light yellow, lemon yellow, and a delightful new shade of primrose. The strain comes from 60 to 65 per cent. double and comes in flower in July with other African marigolds.

Tr. Pkt., 50c 1 oz., \$ 2.50

MARIGOLD DWARF FRENCH DOUBLE HARMONY

HARMONY is in a class with Gold Medal winners. It is of a very charming and distinct type. The flowers are quite different from any other Marigold, Scabiosa-like in formation with tubular deep orange center petals flanked by broad velvety dark maroon-brown guard petals. The plants are dwarf, about a foot high, compact, exceedingly free blooming, and extremely early. We have had reports of its being in full flower in western New York on July 1st, which is very early for Marigolds. It comes 100% true to type, color and habit.

Tr. Pkt., 35c 1 oz., \$1.25



Marigold Harmony

IPOMEA HEAVENLY BLUE IMPROVED CLARK'S MAMMOTH BLUE MORNING GLORY

Clark's Strain will need no introduction. It is the earliest flowering variety, makes a sparse growth of foliage and is heavily covered with flowers. The color is a deep intense blue, shading lighter toward the center, the flowers are large and freely produced, and the plants do not make the rank growth characteristic of Heavenly Blue but go into flower early in the season, and continue throughout the summer months. It is a much earlier flowering strain, and among the most notable of its characteristics, the flowers remain open until late in the afternoon, being still open at six o'clock in the evening on cloudy days.

Tr. Pkt., 25c 1 oz., 1.00



Outstanding Novelties

and

RECENT INTRODUCTIONS

DELPHINIUM PACIFIC STRAIN

(Vetterle & Reinelt)

This is the finest strain of Delphinium yet introduced. From our personal observations in the field, this is and will prove the leader in Delphinium of the better types.

The flowers are immense size, well set on strong straight stems. They do not shatter and are 60% to 80% mildew resistant. We offer these Delphinium with confidence and pleasure.

	Tr. pkt.	1/8 oz.	1/4 oz.	1 oz.
Light Blue Shades.....	\$1.25	\$2.50	\$4.50	\$12.00
Dark Blue Shades.....	1.25	2.50	4.50	12.00
Lavender Shades.....	1.25	2.50	4.50	12.00
Pastel Shades.....	1.25	2.50	4.50	12.00
Pacific Hybrids Mixed.....	1.25	2.50	4.50	12.00



CHRYSANTHEMUM SEGETUM "ZEBRA"

Annual Chrysanthemums are profitable annuals, being modest in their requirements and easy to grow. They bloom continuously. "Zebra" is the first definite two coloured variety in the segetum class. The tips of the petals of these medium-sized blooms, 2 ins. across, are mahogany red encircling brilliant yellow. A gay combination of colours peculiarly attractive. The colour contrast is considerably increased by means of a dark disc. Chrysanthemum segetum "Zebra" is suitable for borders and edgings on account of its dwarf and spreading growth and is valuable for cutting.

Pkt., 50c

Outstanding Novelties

and

RECENT INTRODUCTIONS CYCLAMEN SEED

(Gloeckner's)

This strain, which is produced by one of the foremost Cyclamen Specialists in Europe, is considered a long step forward in the introduction of new colors.

In offering this strain to the trade, we are introducing new pastel shades of decidedly different colors. We feel that new colors are vitally necessary if renewed interest is to be had in the production and use of Cyclamen.

We have placed an asterisk beside the colors we consider the better of the new shades, the standard shades are also included and are considered an exceptional strain.



	100 Seeds	1000 Seeds		100 Seeds	1000 Seeds
* 1. Bright Red	\$1.20	\$10.00	*13. Dark Pink with strong salmon sheen.....	2.00	18.00
2. Light Pink.....	1.20	10.00	*14. Lilac color with salmon shading.....	2.00	18.00
3. Pink with dark eye (Rose of Marienthal)	1.20	10.00	*15. Salmon Pink with White rim.....	2.00	18.00
4. Lilac	1.20	10.00	*16. Pink with dark shaded oblong stripes	2.00	18.00
5. White with dark eye	1.20	10.00	17. America—scarlet salmon	2.00	18.00
* 6. Pure White	1.20	10.00	*18. Fringed with red selvage and dark eye	2.00	18.00
7. Dark Salmon (Glory of Wandsbek or Perle of Zehlendorf).....	1.50	12.00	19. Saffron Red with salmon sheen.....	2.00	18.00
8. Light Salmon (Rose of Zehlendorf Improved)	1.50	12.00	*20. Exquisite—Pink salmon with white rim	2.50	22.00
9. Dark Red with salmon sheen.....	1.50	12.00	*21. Pink Pearl (Apple-blossom with dark eye)	2.50	22.00
10. Salmon with ivory sheen.....	1.50	12.00	*22. Peach (purest Peach Blossom color)	2.50	22.00
11. Rococo, Finest Mixed.....	1.50	12.00	*23. Cattleya (pale lavender lilac blue)	2.50	22.00
12. Bonfire	1.75	16.00	*24. Sunset (beautiful strong orange).....	2.50	22.00

ASTER "BAJAZZO"

A Novelty in the Ostrich Feather class. The outer edges of the petals are red and toward the center of the flower, they are red with white stripes. The introducer claims this Novelty comes true from seed and is considered very effective as a cut flower. Per pkt., 75c



Outstanding Novelties

and RECENT INTRODUCTIONS

Four Outstanding Antirrhinums of Merit for Outdoor Planting

ANTIRRHINUM — NANUM GRANDIFLORUM (Semi Dwarf)

Purple Eclipse (Hurst) — (New). Deep glowing Ruby Purple. Flowers well formed on strong symmetrical spikes. Pkt., 50c

St. George (Hurst)—(New). Beautiful shade Orange Cerise. Distinct from all other varieties. Pkt., 35c

Royal Rose (Hurst)—(New). Deepest and richest Rose imaginable. Must be seen to be fully appreciated. Pkt., 35c

Royal Cerise (Hurst)—(New). This bright cerise carmine Antirrhinum will, we are certain, quickly displace others of similar color in the Nanum Grandiflorum class. It is of the same habit as "St. George" and "Royal Rose." The strong spikes are thrown well above the foliage and the large well-formed flowers are ideally placed. Pkt., 50c



ANTIRRHINUM ROYAL CERISE



Leptosyne, "Golden Rosette"

Leptosyne Golden Rosette

This double form of *Leptosyne Stillmanni* is sure of a welcome from all amateur and professional flower growers. It is of easy culture and will "succeed almost anywhere."

As will be seen from the accompanying photograph, the flowers are of perfect rosette form.

The color is bright butter yellow and the blooms are produced in the greatest possible profusion.

As a cut flower **Golden Rosette** will be found admirable and it is difficult to think of its equal in "yellow annuals."

This *Leptosyne* may be raised as a half hardy annual by sowing early in boxes or it may be treated as a hardy annual and sown in open ground.

Golden Rosette flowers within ten weeks of sowing and blooms throughout the summer. Pkt., 50c

Zinnia Linearis

The most unusual and interesting of the newer Zinnias is the little dwarf variety, *Linearis*. The flowers, which are single, are a lovely shade of golden orange, with a delicate lemon yellow stripe through each petal, while the center is dark brown in the young flowers, turning golden orange as the pollen develops. It is extremely early blooming, commencing to flower when the plants are about 6 inches tall and keeping on right through the season until the late frosts of autumn. It never looks untidy, as the dozens of newly opened flowers prevent the faded ones from becoming prominent. The plants reach a height of 8 to 10 inches and with plenty of room for development may have a spread as much as 2 feet by the end of the season. The flowers are produced in great profusion, literally hundreds being open at a time. *Linearis* is an extremely valuable addition to the list of plants suitable for border or edging use and is excellent for window boxes or in any part of the garden where a dwarf growing plant with brilliant coloring is desired. It will start flowering about 6 weeks after seed is sown.

Tr. pkt., 50c Per oz., \$3.00

ACROCLINIUM (Double)

New Large Flowered Double Hybrids—Fine florist flower.

Tr. Pkt., 35c 1 oz., \$1.50

AGATHEA, BLUE DAISY**Coelestis**—The lovely, free flowering blue Marguerite.

Tr. Pkt., 25c 1 oz., \$1.25

AGERATUM

Blue Perfection —Dark Blue	Tr. pkt.	Oz.
Little Blue Star —3 inches high, fine for bedding	\$.15	\$.60
Blue Cap —Very dwarf25	2.00
	.50	3.00

ALYSSUM

Bouquet (Carpet of Snow) (Procumbens)—Best dwarf..... ¹ / ₄ lb., \$2.25	Tr. pkt.	Oz.
Little Gem —Dwarf and compact..... ¹ / ₄ lb., \$1.50	\$.15	\$.75
Sweet —Maritimum Trailing.....	.15	.50
	.10	.20

AMARANTHUS

Molten Fire —Leaves are of iridescent Crimson-Salmon color	Tr. pkt.	Oz.
	\$.35	\$2.00

ASPARAGUS

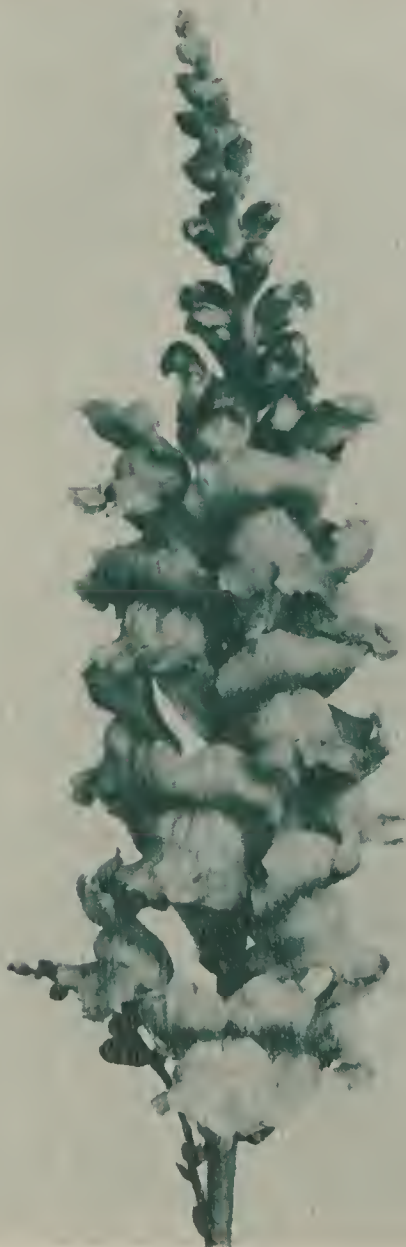
Plumosus Nanus	Seeds	Seeds	Seeds
Sprengeri	1,000	5,000	10,000
	\$1.25	\$6.00	\$10.00
	1.00	4.50	8.00

ANTIRRHINUM

(Snapdragon)

For Greenhouse Culture

Afterglow —Finest golden orange.....	Tr. pkt.	3 Tr. pkt.
Bertha Bauer —The only early lavender.....	\$1.00	\$2.50
Captor —Pure white, longstemmed.....	1.50	4.00
Ceylon Court —Standard earliest yellow.....	1.50	4.00
Cheviot Maid —Original strain.....	1.00	2.50
Cheviot Maid Supreme —Best deep rose.....	1.00	2.50
Coates' Yellow Perfection —Deep yellow.....	1.00	2.50
Daybreak —Briarcliff rose pink.....	1.00	2.50
Jennie Schneider —Light rose.....	1.50	4.00
Kirkwood Beauty —Bronze orange.....	1.00	2.50
Lucky Strike —White. Plant early.....	1.00	2.50
Marion Golden	1.00	2.50
Marion White —Fine clear white.....	1.50	4.00
Milady Bright, Pink	1.50	4.00
Milady Bright, Pink	1.00	2.50
New Cincinnati —The finest light rose.....	1.00	2.50
New Deal —Early, fragrant, golden bronze.....	1.00	2.50
New Deal —Early, fragrant, golden bronze.....	1.50	4.00
Peggy Schumann —Pink, large close flowering spike on strong sturdy stems.....	1.00	2.50
Peggy Schumann —Pink, large close flowering spike on strong sturdy stems.....	2.00	5.00
Radiance —Valuable large-flowered pink.....	1.00	2.50
Roman Gold —Bright coppery yellow.....	1.00	2.50
Rose Queen —Finest deep rose-pink.....	1.00	2.50
Schrock's Orchid —A true Orchid shade which is considered better than Bertha Bauer.....	1.00	2.50
Schrock's Orchid —A true Orchid shade which is considered better than Bertha Bauer.....	2.00	5.00
Sunset —Heavy spiked golden bronze.....	1.50	4.00
Sun-Tan —Orange tan. Extra-early.....	1.00	2.50
Terry's Surprise Improved —Rose shaded orange.....	1.00	2.50
Terry's Surprise Improved —Rose shaded orange.....	1.50	4.00
Velvet Beauty —American Beauty red.....	1.00	2.50
Westover Fringed White	1.00	2.50
Westover Fringed White	2.50	6.50
White Cheviot Maid	1.00	2.50
White Prosperity —Long-stemmed clear white.....	1.00	2.50
White Prosperity —Long-stemmed clear white.....	1.50	4.00
White Rock	1.00	2.50
White Rock	1.00	2.50
Yellow Cheviot Maid —New yellow.....	1.00	2.50



ANTIRRHINUM

(Snapdragon)
(For Out-door Culture)
RUST PROOF

	Tr. pkt.	Oz.
Shasta—Pure White	\$.35	
California Giant Mixture—(New), best all around strain, Majestic type.....	.50	
University of California DeLuxe Mixture—Evenly balanced blend of popular colors25	2.50

STANDARD OUTDOOR VARIETIES

NANUM GRANDIFLORUM

(Semi Dwarf Large Flowering)

Purple Eclipse (Hurst)—(New), Deep Glowing Ruby Purple. Flowers well formed on strong symmetrical spikes.	Tr. pkt., 50c
St. George (Hurst)—(New), Beautiful shade Orange Cerise. Distinct from all other varieties.	Tr. pkt., 35c
Royal Cerise (Hurst)—(Novelty), The brightest of all Cerise Antirrhinum.....	Tr. Pkt., 50c
Royal Rose (Hurst)—(New), Deepest and richest Rose imaginable. Must be seen to be fully appreciated.	Tr. pkt., 35c

	Tr. pkt.	1/4 oz.	Oz.
Amber Queen—Amber, suffused chamois	\$.20	\$.40	\$1.00
Carmine Queen—Brilliant Rose Carmine20	.40	1.00
Climax—Orange shading to yellow in lip20	.40	1.00
Fawn—Terra cotta pink, suffused yellow20	.40	1.00
Firebrand—Bright Scarlet20	.40	1.00
Gloria—Rich deep Rose pink20	.40	1.00
Golden Queen—Clear Yellow20	.40	1.00
Madonna Improved—Finest White20	.40	1.00
Mauve Queen—Lilac Mauve20	.40	1.00
Nelrose—Deep Rose Pink20	.40	1.00
Pink Perfection—(Waller-Franklin) Pink suffused Salmon20	.40	1.00

MAJUS GRANDIFLORUM

2 1/2 ft.

Autumn Glow—Old rose shaded terracotta25	.50	1.50
Brilliant Rose—Rose Pink25	.50	1.50
Cardinal—Dazzling Scarlet25	.50	1.50
Crimson King—Rich Crimson20	.35	1.00
Golden King—Giant Yellow20	.35	1.00
Harmony—Terracotta Orange, shaded Rose25	.50	1.50
Queen Victoria Improved—Pure White20	.35	1.00
Rose Queen—Soft Pink20	.35	1.00
Majus Grandiflorum Mixed—All varieties20	.30	.80

MAXIMUM

2 3/4 ft.

In habit these are taller than the Majus group and they are much larger.

Canary Bird—Canary Yellow25	.60	2.00
Copper King—Bronzy Copper25	.60	2.00
Old Gold25	.60	2.00
Ruby—Rich velvety ruby red25	.60	2.00
Salmon Rose25	.60	2.00
Snowflake—White25	.60	2.00
The Rose—Begonia Rose25	.60	2.00
Maximum Mixed—All varieties25	.60	2.00

ASTERS

BODGERS WILT RESISTANT STRAINS QUEEN OF MARKET

These well-known, early flowering Asters are of branching habit, about 20" tall, blooming in early July directly after the Early Express. They are most useful for early market purposes, with long stems for cut flowers.

	Tr. pkt. \$	1/4 oz. \$	Oz. \$
Crimson40	.50	1.75
Dark Blue or Purple40	.50	1.75
Light Blue or Lavender40	.50	1.75
Peach Blossom or Blush Pink40	.50	1.75
White40	.50	1.75
Finest Mixed40	.50	1.75

EARLY ROYAL BRANCHING

Plants branching, 1 1/2 - 2 feet, blooming directly following the Queen of the Market.

Azure Blue or Dark Lavender40	.50	1.75
Deep Rose40	.50	1.75
Peach Blossom (Lavender Pink)40	.50	1.75
Purple (Deep Purple)40	.50	1.75
White40	.50	1.75
Finest Mixed40	.50	1.75

AMERICAN BEAUTY

Blooms from August and continues until frost. The large and double flowers are produced on long heavy stems; plants 2 to 3 feet high.

Azure Fairy (Dark Lavender)40	.50	1.75
Crimson40	.50	1.75
Deep Rose40	.50	1.75
Purple40	.50	1.75
September Beauty (Flesh Pink)40	.50	1.75
Silvery Rose40	.50	1.75
White40	.50	1.75
Mixed40	.50	1.75

AMERICAN BRANCHING (Semple's)

Plants 2 1/2 to 3 feet tall, branching, robust, flowers large, double and fine form. Our selected stocks of these are the best money can buy.

Azure or Dark Lavender40	.50	1.75
Crimson40	.50	1.75
Deep Rose40	.50	1.75
Peach Blossom40	.50	1.75
Purple40	.50	1.75
Shell Pink (Mary Semple)40	.50	1.75
White—Extra select, long stems40	.50	1.75
Finest Mixed40	.50	1.75

IMPROVED CREGO

Plants robust, branching about 2 1/2 feet tall, flowers large, double and well formed, one of the finest varieties for all purposes.

Azure Blue40	.50	1.75
Blue Flame (Bodger) Bright Navy Blue40	.50	1.75
Crimson40	.50	1.75
Deep Rose40	.50	1.75
Enchantress40	.50	1.75
Light Blue (Lavender)40	.50	1.75
Peach Blossom40	.50	1.75
Shell Pink40	.50	1.75
Purple or Dark Blue40	.50	1.75
White40	.50	1.75
Finest Mixed40	.50	1.75

VARIOUS RESISTANT VARIETIES

Ball White Early—White, medium early, crested center, branching 2 to 2 1/2 ft...	.40	.50	1.75
Ball White Late—White, late branching, 2 1/2 to 3 ft. long stems.....	.40	.50	1.75
Ball Deep Rose—Bright deep rose, early, 2 1/2 to 3 ft. branching.....	.40	.50	1.75
Ball Purple—Deep bright purple, early, 2 1/2 to 3 ft. branching.....	.40	.50	1.75
Early Phlox Pink—Clear light rose Pink, late branching type, 2 1/2 to 3 ft.....	.40	.50	1.75
Heart of France—Bright Red50	.75	2.50

ASTERS



Aster Improved Giant California Sunshine

IMPROVED NEW GIANT CALIFORNIA SUNSHINE (Not Resistant)

This fascinating new Aster type, rightly called the most beautiful in the world, is fast becoming a sales leader for the better class florist trade. The flowers, 4" to 5" across, are composed of a single row of loosely placed outer petals which contrast with the unique yellow quill-like center disc. Stems are long and heavy on plants. 2 to 3 feet in height.

	Tr. pkt.	1/4 oz.	Oz.
Enchantress Pink —Salmon Pink	\$.35	\$1.00	\$3.50
Light Blue —Extra large flowers35	1.00	3.50
Purple35	1.00	3.50
Rose35	1.00	3.50
White35	1.00	3.50
Finest Mixed35	1.00	3.50

AURORA

A splendid free flowering aster, with large full flowers, quilled centers and outer band of broad petals. Height 2 feet, fine for cutting.

	Tr. pkt.	1/4 oz.	Oz.
Blue —Light blue, yellow center (not resistant)	\$.50	\$1.00	\$3.00
Golden Sheaf —(wilt resistant) yellow self50	1.00	3.00
Rose —Bright rose, yellow center (not resistant)50	1.00	3.00

ORDINARY STRAINS IMBRICATED POMPON

(Pompon Type Flowers)
(Not Resistant)

Early flowering, upright growing, 12" to 14" plants bearing numerous small round cushion centered flowers which are excellent for cutting.

Crimson with White Center	\$.35	\$.75	\$2.25
Fiery Scarlet35	.75	2.25
Light Blue35	.75	2.25
Light Blue with White Center35	.75	2.25
Rose35	.75	2.25
Violet or Dark Blue35	.75	2.25
White35	.75	2.25
Finest Mixed35	.75	2.25

SUPER GIANT (Not Resistant)

This is the largest and most fully double Aster class known. The flowers are from 6" to 8" across, with full petaled, graceful, interlacing petals. Plants are about 2 1/2 feet tall, with six to eight long, non-lateral stems per plant.

El Monte —(Bodger) crimson. Tr. pkt., 50c 1/4 oz., 85c Oz., \$3.00
Los Angeles —Shell pink. Tr. pkt., 50c 1/4 oz., 85c Oz., \$3.00

OSTRICH FEATHER

Bajazzo—(Novelty) Variegated with Red and White stripes. Very effective. Pkt., 75c



Hand Pollenizing Asters

BEGONIA

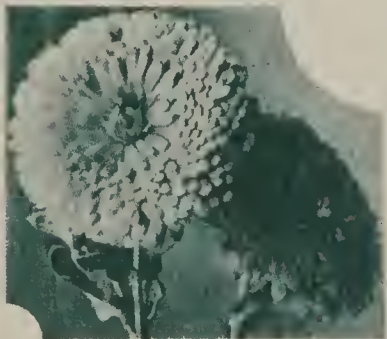
	Tr. pkt.	1/64 oz.	1/32 oz.
Carmen —Dark bronze foliage, bright rose flowers	\$1.00	\$1.75	\$3.25
Christmas Cheer —Crimson	1.00		2.50
Erfordi —Rose Carmine75		1.50
Elegant (New) —White attractively edged crimson, clear green foliage that contrasts well with the flowers	1.00		
Fire Sea or Blaze of Fire —Extra dwarf. Green foliage. Large fiery red flowers	1.00		
Gracilis Indian Maid	1.00		
Luminosa Compacta —Dark brown foliage hidden by the mass of medium sized bright scarlet blossoms	1.00	2.25	
Luminosa —Red	1.00		2.00
Prima Donna —Carmine Rose	1.00		3.00
Semperflorens Lightning	1.00		
White Pearl —Best white, light green foliage.....	1.00		

BROWALLIA

Speciosa Major —Standard blue winter flowering pot plant. 10 to 12 inches.....	.40		1.00
Viscosa Compacta Sapphire —A little more compact than Speciosa Major. Bright blue with attractive white eye	1.00		
	.50		

CALCEOLARIA

Hybrida Grandiflora —Tall mixed	1.00		
Hybrida Grandiflora Compacta —Dwarf. Fine Tigered and Spotted Mixed.....	1.00		
Hybrida Multiflora Nana —Compact growth of medium size with brightly colored flowers. The most popular strain	1.00		
Multiflora Nana Golden Tiger —Golden yellow flowers with dark brownish red dots	1.00		
Multiflora Nana Indian-Prince —Rich dark Scarlet with Orange suffusion.....	1.00		



*Calendula Campfire
Improved Florist Strain*

CALENDULAS

	Tr. pkt.	1/4 oz.	Oz.	1/4 lb.
Sensation or Campfire Improved —Best of all Brilliant Orange Scarlet Sheen40	.60	\$2.00	\$6.50
Ball's Gold —Deep Golden Yellow.....	.40	.60	2.00	6.50
Ball's Orange —Glowing Orange40	.60	2.00	6.50
Ball's Supreme —Orange, dark Brown center.....	.40	.60	2.00	6.50
Masterpiece —Deep Orange, Brown center.....	.40	.60	2.00	6.50

CANTERBURY BELLS

A new annual Canterbury Bell which blooms from seed in less than six months. Plants 2 to 2 1/2 feet, bearing 6-8 flower spikes.

Finest Mixed	Tr. pkt. \$.25	1/4 oz. \$.50	Oz. \$1.50	1/4 lb.
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CANDYTUFT

Giant Hyacinth Flowered White —A very superior strain growing 1 1/2 feet high with immense trusses of bloom. We believe it the finest strain to be had.20	.75		\$2.25
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UMBELLATA VARIETIES

Carmine15		.50	1.25
Lavender15		.50	1.25
Pink—Flesh Color15		.50	1.25
Rose Cardinal —Brilliant Rosy Red.....	.15		.50	1.25
White15		.50	1.25

CARNATION (Enfant de Nice)

One of the best annual Carnations. Plants are strong, robust growers bearing flowers 2 1/2 to 3" in diameter on good stiff stems. Do not expect over 75% to come true to color and 90% double flowers.

	Tr. pkt.	1/4 oz.
White	\$.50	\$3.00
Salmon	.50	3.00
Rose	.50	3.00
Red	.50	3.00

CELOSIA PYRAMIDALIS

Flame of Fire (New)—Fine dwarf type, fiery red	.50
Fiery Feather—Similar to Flame of Fire, but taller and with somewhat smaller plumes more freely produced	.40
Golden Feather—Habit same as Fiery Feather, but with golden yellow plumes	.50
Wide of Castle Gould—3 to 4 ft. Mixture of yellow, orange and red shades	.50

Improved Cristata

Dwarf Golden Yellow	.30
Dwarf Empress—Deep scarlet, bronzy green foliage	.25

CENTAUREA (Dusty Miller)

For Borders, Vases, Baskets, etc.

Grandissima. Silvery Gray foliage	.25	1.50
Gymnocarpa—Fine silvery foliage	.20	.50

CLARKIA (Elegans Double)

Attractive cut flower. Sow in January, grow on in a flat or shallow raised bed and keep on dry side.

Albatross—The best white	
Brilliant—Bright deep rose. Very good color	
Enchantress—Light salmon-pink	
Firebrand—Fairly deep scarlet	
La France—Light salmon-pink	
Orange King—Large, fully double orange-scarlet. Excellent market variety	
Salmon Queen—Medium light salmon-pink	
Mixture of above colors	

COBAEA SCANDENS (Cup and Saucer Vine)

Blue	
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COLEUS

Large Leafed Hybrids Giant Exhibition Mixed—Seed saved from newest and finest large leafed varieties of superbly variegated foliage	
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CENTAUREA CYANUS (Cornflower)

Popular free-flowering annuals. Now largely grown under glass for Mother's Day sales, also for Decoration Day.

	Tr. pkt.	Oz.	1/4 lb.
Blue Boy—Excellent for forcing	\$.15	\$.40	\$1.25
Pinkie	.15	.40	1.25
Rose	.15	.40	1.25
White	.15	.40	1.25

CENTAUREAS (Various)

Americana—(Basket Flower) A splendid variety growing 3 ft. high and bearing immense thistle-like blooms of a rosy-lavender color. Splendid for cutting	.15	.50
Suaveolens—(Yellow Sweet Sultan or Grecian Cornflower) Very showy large bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well	.15	.45

CHRYSANTHEMUMS (Annual)

Another group which is finding favor with florists for cut flower material. Chrysanthemums last remarkably well as cut lowers, but for best results, keep them in water for 24 hours before marketing.

Eastern Star—Light Yellow	.15	.45
Eldorado—Bright yellow with dark brown disc. One of the best	.15	.45
Morning Star—Primrose Yellow	.15	.45
Evening Star—Sunflower Yellow	.15	.45
Northern Star—Pure White	.15	.45
Zebra—The Petals have Mahogany Red tips changing to brilliant yellow towards the center	.50	

	Tr. pkt.	Oz.	1/4 lb.
	\$.20	\$.60	
	.20	.60	
	.20	.75	
	.20	.60	
	.20	.60	
	.20	.60	
	.20	.60	
	.20	.50	

	.15	.50	1.50
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	1.00		1/64 oz. 2.50
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Siters Rainbow Strain

CINERARIA

SITERS RAINBOW STRAIN

This Cineraria carries immense flower heads, is compact in growth and has small round leaves. The medium large flowers range in colors from the bright eyed types to the finer pastel shades.

Originators Packets—\$2.00 each

Cremer's Prize Strain—This strain has been greatly improved by the originator—has small foliage that is wilt-proof with tremendous heads of flowers of the brightest colors, and is also considered very good.

Hybrida Grandiflora—Semi dwarf mixed	1.00
Multiflora Nana—Potsdam strain, dwarf, large compact flowers. Fine mixture	1.00
Stellata Hybrida Mixed—Star shaped flowers. Very desirable	.50

Tr. pkt.	1/32 oz.	1/16 oz.
\$1.50	\$4.50	\$8.00

COSMOS

	Tr. pkt. \$.25	Oz. \$1.00
Orange Flare (Klondyke)—Early flowering Orange		
Sensation		
Pinkie—Delightful rose pink25	1.50
Purity—Glistening White25	1.50
Mixed25	1.50
Extra Early Double Crested or Anemone Flowered		
Crimson King (Carnelia)25	2.00
Pink Beauty (Peach Blossom)25	2.00
White Queen (Whirlwind)25	2.00
Finest Mixed25	2.00
Single Early		
Crimson15	.40
Pink15	.40
White15	.40
Mixed15	.40
Late Mammoth Single		
Lady Lenox Pink15	.30
Crimson15	.30
Lady Lenox White15	.30
CUPHEA (Cigar Plant)		
Platycentra —Scarlet50	
Firefly (New)—Fiery cerise red with small delicately formed flower produced on compact plants50	

CYCLAMEN SEED

(Gloeckner's)

This is an exceptionally fine strain
See Novelty Page 6 for description

	100 Seeds	1000 Seeds		100 Seeds	1000 Seeds
* 1. Bright Red	\$1.20	\$10.00	*13. Dark Pink with strong salmon sheen	2.00	18.00
2. Light Pink	1.20	10.00	*14. Lilac color with salmon shading	2.00	18.00
3. Pink with dark eye (Rose of Marienthal)	1.20	10.00	*15. Salmon Pink with White rim	2.00	18.00
4. Lilac	1.20	10.00	*16. Pink with dark shaded oblong stripes	2.00	18.00
5. White with dark eye	1.20	10.00	17. America—scarlet salmon	2.00	18.00
* 6. Pure White	1.20	10.00	*18. Fringed with red selvage and dark eye	2.00	18.00
7. Dark Salmon (Glory of Wandsbek or Perle of Zehlendorf)	1.50	12.00	19. Saffron Red with salmon sheen	2.00	18.00
8. Light Salmon (Rose of Zehlendorf Improved)	1.50	12.00	*20. Exquisite—Pink salmon with white rim	2.50	22.00
9. Dark Red with salmon sheen	1.50	12.00	*21. Pink Pearl (Apple-blossom with dark eye)	2.50	22.00
10. Salmon with ivory sheen	1.50	12.00	*22. Peach (purest Peach Blossom color)	2.50	22.00
11. Rococo, Finest Mixed	1.50	12.00	*23. Cattleya (pale lavender lilac blue)	2.50	22.00
12. Bonfire	1.75	16.00	*24. Sunset (beautiful strong orange)	2.50	22.00

Nos.	(Binneweis Strain)	100 Seeds	1000 Seeds
1	Dark Blood Red	\$1.20	\$10.00
2	Bright Red	1.20	10.00
3	Pure Rose	1.20	10.00
4	Rose of Marienthal Improved—Bright Pink	1.20	10.00
5	White With Carmine Eye	1.20	10.00
6	Pure White	1.20	10.00
7	Bonfire—Brilliant Scarlet	1.75	16.00
8	America Improved—Golden Salmon	2.00	16.00
9	New Salmon Rose Improved	1.60	13.00
10	Glory of Wandseek or Perle Zehlendorf—Salmon Red	1.50	12.00
11	Rose of Zehlendorf—Salmon Pink	1.50	12.00
12	Orange Beauty	2.00	17.00
15	Saffron Red	1.40	11.00
19	Lavender	1.20	10.00
21	Pink Pearl (Novelty)	2.00	17.00

DELPHINIUM PACIFIC STRAIN (Vetterle & Reinelt)

This is the finest strain of Delphinium yet introduced and we cannot recommend it too highly. Mildew resistance 60 to 80 per cent.

	Tr. pkt.	1/8 oz.	1/4 oz.	1 oz.
Light Blue Shades.....	\$1.25	\$2.50	\$4.50	\$12.00
Dark Blue Shades.....	1.25	2.50	4.50	12.00
Lavender Shades.....	1.25	2.50	4.50	12.00
Pastel Shades.....	1.25	2.50	4.50	12.00
Pacific Hybrids Mixed.....	1.25	2.50	4.50	12.00



OTHER STRAINS AND VARIETIES

	Tr. pkt.	Oz.
Blackmore & Langdon Strain —Tall, robust plants bearing large, full spikes of flowers ranging through singles, semi-doubles and doubles	\$.75	\$5.00
Clavenden Beauty (Improved Belladonna) —Select strain. Turquoise Blue.....	.50	2.00
Bellamosum —Dark Blue. Of Belladonna habit of growth40	2.00
Gold Medal Hybrids —Large flowering. Tall25	1.25
Iceberg —White50	5.00
Summer Cloud —A pure white Hybrid type which we believe the best white Delphinium to date50	5.00
Wrexham Hybrids —Hollyhock Strain. A blending of light and dark shades of both single and double flowers50	5.00

CHINENSIS

Alba —Pure white35	2.00
Cambridge Blue35	2.00
Liberty Larkspur —Dark blue35	2.00
Finest Mixed15	.75

DIDISCUS

Coerulea (Blue Laceflower)25	2.00
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DAHLIA

	Tr. pkt.	Oz.
Unwin's Dwarf Hybrids Mixed —Early flowering semi-double, 18 inches, in a wide range of colors.....	\$.50	\$3.00
Coltness Hybrids —Dwarf single type; very free flowering; height 2 feet; choice mixed colors40	2.50

DIMORPHOTHECA

Aurantiaca —(African Orange Daisy) Golden Orange. Splendid for cutting; well adapted for forcing; 1 foot.....	.25	1.00
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DRACAENA

Australis —Broad leaves per 1/4 lb., \$2.50	.20	.75
Indivisa —Narrow green leaves. The popular kind for bedding or vases per 1/4 lb., \$1.25	.15	.40

EUPHORBIA

Heterophylla (Annual Poinsettia)15	.75
Variegata (Snow on the Mountain)15	.50

EXACUM

Affine —Light Blue flowers	1.00	
Affine Atrocoeruleum —Fragrant Blue flowers; plants very dwarf; excellent for pots and baskets	1.00	

FEVERFEW - MATRICARIA

Double White —Excellent for cut flowers15	.75
Golden Ball —Yellow40	2.00



Dahlia Unwin's Dwarf Hybrids

GOMPHRENA (Globe Amaranth)

Splendid everlasting; excellent for cutting.

	Tr. pkt.	Oz.
Nana Compacta Red —Dwarf Red15	.35
Aurea Superba —(Haageana). Orange Yellow20	.75
Mixed Colors15	.35



Gourd Small Varieties Mixed

GOURDS (Ornamental)

	Tr. pkt.	Oz.
Cave Man's Club—Knobby, club shaped, dark green	\$.15	\$.50
Large Varieties Mixed.....	.15.	.25
Small Varieties Mixed.....	.15.	.25
Warted—Mixed colors and shapes.....	.15	.30
La Montagne Silver Medal Strain (originators seed)—Considered one of the best strains35	1.50

GREVILLEA (Silk Oak)

Robusta—A splendid foliage plant; makes an ideal base for made-up holiday baskets; easily raised from seed.....	.25	.85
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**GYPSOPHILA (Baby's Breath)
(Annual)**

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers.		
London Market Improved.....		.20
per 1/4 lb., 60c per lb., \$1.60		

**HELICHRYSUM MONSTROSUM
(STRAW FLOWER)**

	Tr. pkt.	Oz.
Canary Yellow15	.60
Crimson15	.60
Fireball or Scarlet15	.60
Goldenball15	.60
Rose Carmine15	.60
Rose Queen15	.60
Salmon Queen15	.60
Silverball15	.60
Silvery Pink15	.60
Violet Queen15	.60
Finest Mixed15	.60

IMPATIENS (Sultan's Balsam)

Splendid for house and conservatory; fine pot plant.	Tr. pkt.
Sultani—Carmine	\$.35
Sultani Hybrids—Mixed50
Holsti Hybrids—Mixed50
Holstii Liegnitzia—Deep vermilion-red. Free-flowering50

IPOMOEA (Moonflower)

To assist in the germination of Ipomea, cut the pointed tip of each seed. Soak over night in luke warm water, placing the container in a warm position, near and not on a steam pipe. Sow immediately the next morning in the usual manner and cover seed flat with moist spaghnum moss, placing flats in a raised position over steam pipes at least six inches above.

They should germinate in this manner in 48 hours. Place in full light as soon as up.

Noctiflora (Mexicana Grandiflora)	1/4 lb., \$1.00	Tr. pkt.	Oz.
Clark's Mammoth Blue (Heavenly Blue Improved)15	.40
		.25	1.00

Clarks Blue can be used as a fine boarder plant covering close to the ground. The immense blue flowers are a good substitute for a light blue Petunia. It certainly is worth trying in this manner.

KALANCHOE

Globulifera Coccinea—A succulent pot plant that is of very easy cultivation; in form the flowers are similar to Bouvardia and in color a very bright scarlet	3 Tr. pkts., \$2.50	1.00
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KOCHIA

(Summer Cypress or Mexican Fire Bush)

Childsi—Improved Strain.....	.10	.20
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Gypsophila London Market Improved

ANNUAL LARKSPUR

GIANT IMPERIAL

Tall, upright, compact, basal branching in habit, the Giant Imperials have superseded all other types of Larkspurs for florists' and general garden use. The delphinium like spikes of double flowers, carried on stems 4'-5' long, are compactly placed on the upright growing plants, requiring only about one-half the space needed for the old stock flowered type of Larkspur.



Larkspur Giant Imperial White King

	Tr. pkt.	Oz.	Lb.
Blue Bell—Azure blue	\$.25	\$1.00	\$10.00
Blue Spire—Very deep violet blue25	1.00	10.00
Carmine King—Deep carmine rose25	1.00	10.00
Daintiness—Delicate lavender25	1.00	10.00
Dazzler—Rich scarlet25	1.00	10.00
Exquisite Pink Improved—Soft pink shaded salmon25	1.00	10.00
Exquisite Rose—Rose pink25	1.00	10.00
Gloria Improved25	1.00	10.00
Lilac Spire25	1.00	10.00
Los Angeles Improved—Brilliant pink on salmon25	1.00	10.00
Miss California—Deep rose on salmon25	1.00	10.00
The Empress Improved—Salmon rose25	1.00	10.00
White King—Glistening white, huge flowers.....	.25	1.00	10.00
White Spire—Pure white, early25	1.00	10.00

LEPTOSYNE

Stillmani—Excellent golden yellow cut flower on 18" stems. Blooms in 6 weeks

Tr. pkt.	Oz.
\$.50	\$.75

Golden Rosette (New)—Bright butter yellow double form of the above.

Tr. pkt.
\$.50

Lunaria (Honesty)—Silvery seed pods.....

Tr. pkt.	Oz.
\$.20	\$.60

LOBELIA

Sow early to get best results.

Blue Gown—Clear deep blue without eye, compact habit.....	.50	3.00
Blue Stone—Dwarf bright blue, compact habit.....	.40	2.50
Crystal Palace Compacta—Dwarf, dark blue.....	.40	2.00
Emperor William—Dwarf, light blue.....	.25	2.00
Mrs. Clibran Imp.—Dwarf blue, white eye..... 1/4 oz., \$1.00	.25	
Sapphire—Deep blue, white eye, trailing.....	.35	2.50

LUPINUS (Annual)

New Giant King

A new improved strain. 3 to 4 ft. tall. King Lupines have the base branching habit, with four to six long spikes to the plant. Each spike has from 25 to 50 more blooms than the Hartwegii type. The blooms are also a little larger.

	Tr. pkt.	Oz.
King Blue (Oxford Blue).....	.35	1.00
King White (Pure White).....	.35	1.00
King Mixed25	1.00

HARTWEGII

	Tr. pkt.	Oz.
Pink.....	.15	.30
Rich Blue.....	.15	.30
Sky Blue.....	.15	.30
White.....	.15	.30

MARIGOLDS

Gigantea Sunset Giants—Striking new Marigold..... Tr. pkt. \$.50 Oz. \$2.50

TALL DOUBLE AFRICAN VARIETIES

The All Double Strains. Of comparative recent development, these strains produce practically 100% true double flowers.

	Tr. pkt.	Oz.
Orange All Double —Rich Orange30	\$1.50
Lemon All Double —Bright Lemon Yellow30	1.50
Orange Ball25	.75
Lemon Ball25	.75
Golden Emblem30	1.50

CARNATION FLOWERED

	Tr. pkt.	Oz.
Guinea Gold —Reselected Strain Orange loosely ruffled flowers. 2-2½ ft.....	\$.25	\$1.50
Yellow Supreme —One of the best of all the Marigolds for cutting. The blooms keep fresh for such a long time. The flowers have a slight fragrance and the plant literally lacks any objectionable Marigold odor. Tall bushy plants bearing quantities of good large golden yellow blooms.....	.30	1.50



Marigold Yellow Supreme

DWARF FRENCH VARIETIES

Harmony —Dwarf French Double (new), very charming new type, scabiosa-like flowers with tubular deep orange center petals, flanked by wide dark maroon-brown petals. Dwarf, compact, exceedingly free flowering, very early, 100% true.	Tr. pkt. .35	Oz. 1.25
Fire Cross —Single, saffron, orange with brown, red center20	.60
Legion of Honor —Single golden yellow with crimson spot15	.50
Double Monarch Strain Mixed —A very compact type comprising a wide range of colors, bronze, yellow and mahogany.20	.75
Dwarf Royal Scot All Double (New)—Rich mahogany and gold in uniform stripes. 10 to 12 inches.....	.35	2.50



Marigold French Dwarf Single Legion of Honor

TALL FRENCH

	Tr. pkt.	Oz.
Josephine —(Single). Dark crown with edging of gold and a glint of crimson.....	.15	.50
Liebs Winter Flowering —Deep brown with golden yellow crested center. An excellent winter cut flower with good keeping qualities and a distinctly sweet odor50	

SMALL FLOWERED TYPES

Lilliput (Double, very dwarf excellent for pots)	Tr. Pkt.	Oz.
Brown25	1.00
Golden Yellow25	1.00
Sulphur Yellow25	1.00
Yellow and Brown25	1.00
Fine Mixed25	1.00
Tagetes		
Signata Pumila Gnome —Large flowered golden yellow 6" tall. Splendid for edging	.15	.75
Signata Pumila "Little Giant" —(New) Very dwarf orange25	1.50



Marigold Tagetes Signata Pumila Gnome

MIGNONETTE

Valuable for cutting on account of its fragrance.

Giant New York Market. (Selected Florist Strain)	Tr. pkt. \$1.00	Oz. \$6.00
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NASTURTIUM DOUBLE GLEAM

(Bodger)

	Oz.	1/4 Lb.	Per Lb.
Golden Gleam —Golden yellow, sweet scented, long stemmed	\$.25	\$.35	\$1.00
.....	.25	.35	1.00
Moon Gleam (Bodger)—Light golden cream.....	.25	.35	1.00
Orange Gleam —Deep glowing golden orange.....	.25	.35	1.00
Salmon Gleam —Delicate golden salmon.....	.25	.35	1.00
Scarlet Gleam —Scarlet, sweet scented.....	.25	.35	1.00
Glorious Gleam Hybrids Finest Mixed —Wide assortment colors, sweet scented.....	.25	.75	2.00
.....	.25	.75	2.00



Nasturtium Double Gleam

NASTURTIUM DWARF DOUBLE

- Golden Globe**—Golden yellow, sweet scented
- Gem Mixture**—Dwarf compact gem-like plants, excellent color range, sweet scented.....

NICOTIANA AFFINIS (Ornamental Tobacco)

Showy sweet scented annual plants, giving a continuous display of Summer flowers.

	Tr. pkt.	1/8 oz.
White —Fragrant.....	.15	.40
Crimson Bedder —Compact, Deep Crimson.....	.25	2.00
Rose and Pink Shades25	.75



Pansy Roggli

PANSIES

	Tr. pkt.	1/8 oz.	1/4 oz.	Oz.
Englemen's Special	\$.50	\$1.50	\$2.50	\$8.00
Gloeckner's Exhibition Mixed50	1.25	1.75	6.50
Gloeckner's Superfine "Non Plus Ultra"	1.00	1.50	2.75	10.00
Masterpiece Mixed40		.75	2.50
Roggli Swiss Giant Imp. Mixed50	1.25	2.00	7.00

SWISS GIANT SEPARATE COLORS

Roggli's Giant Alpenglow —Cardinal shades.....	.50	1.00	1.75	6.00
Roggli's Giant Berna —Dark violet blue.....	.50	1.00	1.75	6.00
Roggli's Giant Blue —(Ullswater) Rich clear blue50	1.00	1.75	6.00
Roggli's Giant Luna —Sulphur yellow self.....	1.00			
Roggli's Giant Mont Blanc —Five blotched white	1.00			
Roggli's Giant Rheingold —Yellow with blotch50	1.00	1.75	6.00



PETUNIAS

(ALL-DOUBLE)

(Double Flowered Strains)

Victorious Mixed (Dwarf, all double, Giant fringed). This is the first Petunia we have ever known to produce 100 per cent double flowers. This strain has undergone thorough tests and has come through with colors flying. Produces just what the description implies—"100% All Double."

Tr. Pkt., \$2.00 3 Tr. Pkts., \$5.00 1/64 oz., \$6.00 1/32 oz., \$11.00

World Beauty Dwarf. (Rosy Carmine) All Double. Beautiful large Carmine-Pink flowers, finely fringed, particularly desirable for pot plants and bedding.

Tr. Pkt., \$2.00 3 Tr. Pkts., \$5.00 1/64 oz., \$6.00 1/32 oz., \$11.00

All Double White Extra dwarf all double flowers. This is equalled in dwarfness to our Victorious and World Beauty strains.

Tr. Pkt., \$2.00 3 Tr. Pkts., \$5.00 1/64 oz., \$6.00 1/32 oz., \$11.00

(DWARF GIANTS OF CALIFORNIA)

Ramona Strain—A dwarf sturdy growing type especially suited to pot culture. Flowers are beautifully ruffled and fringed with open well marked throats

Tr. pkt. 1/64 oz. 1/32 oz. 1/16 oz. 1/8 oz.
\$1.00 \$1.75 \$3.00 \$5.00 \$9.00

Dwarf Continental Giants—A selected dwarf German strain in an exceptionally fine mixture

1.25 2.50 4.00 7.00

CALIFORNIA GIANTS

(LARGE THROATED)

	Tr. pkt.	1/64 oz.	1/32oz.
Camilla —Light coppery rose, veined ruby.....	\$.75	\$1.50	\$2.75
Coppery Red —Coppery scarlet, dark throat....	.75	1.50	2.75
Prince of Wuertemburg (Black Prince)—Dark crimson, black throat.....	.75	1.50	2.75
Princess of Wuertemburg —Rose, deep garnet throat75	1.50	2.75
Rheingold —Large white, bright yellow throat..	.75	1.50	2.75
Robin Hood —Dark crimson, dark throat.....	.75	1.50	2.75
Silver Rose —Silvery rose, large veined throat..	.75	1.50	2.75
Supreme Strain — Large ruffled shallow open throated flowers in Rose and Pink shades	1.00		



Petunia Giants of California
Florist Strain

GRANDIFLORA COMPACTA SINGLE FRINGED OR DWARF ERFURT

For fringed flower and compact growth this class is considered extremely valuable.

Gaiety —Rose and white, daintily fringed, free flowering			
Gottfried Michaelis —Deep velvety magenta crimson, dark throats, free flowering			
Lace Veil —Pure white, large flowers, free flowering			
Setting Sun —Brilliant deep rose, dark throats, very free flowering			
Finest Mixed			

Tr. pkt.	1/64 oz.	1/32 oz.
\$1.00		
.50	1.50	2.50
1.00	2.00	3.50
1.00	2.00	3.50
.75	1.50	2.50

PORTLAND PETUNIAS

(Originators Packets)

Elk's Pride —"Royal Purple"	1.00	} 3 Pkts. \$2.50 6 Pkts. \$4.00
Pride of Portland —Deep rose	1.00	
White Beauty	1.00	
Scarlet Beauty —Bright Scarlet	1.00	
Mixed Colors	1.00	

SEE PAGES 28 TO 32 FOR PERENNIAL SEEDS

PETUNIAS

GRANDIFLORA SINGLE LARGE FLOWERING—FRINGED

	Tr. pkt.	1/64 oz.	1/32 oz.
Dainty Lady—Very Pale Yellow.....	1.00		
Maculata—Attractive Rose and White.....	.75	1.50	2.50
Miranda—Rose carmine, dark throats.....	.75	1.50	
Pink Triumph—Bright rose pink.....	.75	1.50	
Pride of Portland—Deep Pink.....	.75	1.50	
Rapture (New)—Orchid Rose with deep Rose veins and golden throat.....	.75	1.50	2.50
Romany Lass—Deep crimson, deeper throat.....	.75	1.50	
Royal Purple (Marine).....	.75	1.50	
Steel Blue (Fimbriata Coerulea) medium blue.....	.75	1.50	
Theodosia—Largest fringed rose, gold throat.....	.75	1.75	3.00
White Beauty.....	.75	1.50	

GRANDIFLORA PLAIN EDGED

	Tr. pkt.	1/64 oz.	1/32 oz.
Admiration—Velvety blue spotted white.....	.75	1.75	3.00
Dwarf White Glory—A large plain petalled flower of good substance.....	1.25		
Kriemhild—Dark crimson, large white center.....	.75	1.50	
Pink Glory Improved—Flame Rose Pink, very compact.....	.75	1.75	3.00
Purple Prince.....	.50		1.00
Queen of the Market—(New) Deep Carmine Red, very dwarf.....	.50	1.25	2.25
Silver Seam—Dark blue with edge of petals clearly seamed white.....	.75		
White Cloud—Pure White, dwarf, compact.....	.75	1.50	2.50

BALCONY PETUNIAS

	Tr. pkt.	1/4 oz.	Oz.
Black Prince—(New), deep rich velvety crimson red. Same velvety red as flaming velvet.....	.50	2.00	7.00
Blue—Rich Indigo.....	.35	1.25	4.00
Crimson—Velvety.....	.35	1.00	3.00
Rose—Brilliant.....	.35	1.25	4.00
White—Pure White.....	.35	1.25	4.00
Mixed Colors.....	.35	1.25	4.00

HYBRIDA NANA ERECTA

Dwarf Hybrid Class

Erect and distinctly dwarf, 10/12". The best in this class are:

Blue Bedder—Mid Blue.....	.50	1.00	3.00
Celestial Rose—(New) An improved Rose of Heaven. Deep rose very compact..	.50	1.50	4.00
Heavenly Blue Improved—Light Blue.....	.40	1.75	6.50
Howard Star Improved—Velvety purple, pure white star.....	.35	1.50	5.00
Rose of Heaven—Rose Pink.....	.35	.75	1.75
Rose of Heaven Extra Select—Very dwarf (Improved).....	.50	1.00	3.00
Rose Queen Improved—(New) Intense brilliant rose.....	.50	3.00	
Rosy Morn—Rose, white throat.....	.35	.75	2.50
Rosy Morn Improved, Extra Select—Very dwarf.....	.50	1.00	3.00
Snowball—Pure White, very compact.....	.25	.50	1.75
Violacea—Deep velvety purple.....	.50	1.00	3.00
Choice Mixed.....	.25	.50	1.75

Nos. Diener's Original Strains

Nos.	Diener's Original Strains	Tr. pkt.	1/64 oz.
1	Ruffled Monster—Pink.....	\$.50	
2	Ruffled Giant Flesh Pink—With deep center.....	.50	
8	Ruffled Monster Mixed.....	.50	2.50
19	Giant Pink Glory—Improved Pink Glory.....	.50	
20	Mauve Ruffled Monster Type.....	.50	
22	Rose Color—Improved Rosy Morn.....	.25	
41	Copper Red—A Coppery Red shade.....	.50	
42	Large Doubled Frilled Mixed.....	1.00	
47	Jumbo Mixture—A select Giant Mixture.....	1.00	

PHLOX DRUMMONDI

Nana Compacta

(Dwarf or Compact Varieties for Bedding)

Apricot	
Cecily—Large flowering mixed.....	
Chamois Rose	
Cuspidata—Mixed (Star Phlox).....	
Fireball—Brilliant Scarlet	
Isabelliana (Yellow)	
Salmon Pink (Delicata).....	
Snowball—Pure White	

Tr. pkt.	Oz.
\$.40	\$3.00
.40	3.00
.40	3.00
.25	1.00
.40	3.00
.40	3.00
.40	3.00
.40	3.00

GRANDIFLORA

Alba	
Chamois Rose	
Coccinea	
Lilac	
Brilliant	
Yellow (Isabelliana)	

.25	1.00
.25	1.00
.25	1.00
.25	1.00
.25	1.00
.25	1.00

POPPY NUDICAULE (Iceland Poppy)

Giant Flowering Strains

The Emperor—Extremely large flowered, orange	
The Empress—Very large flowered, delightful salmon rose shades	
Amurense Yellow—Fine large flowered yellow	
El Monte—Deep tangerine orange	
Fakenham Hybrids—Fine strain	
Gartref Strain—Pastel colors, picotee markings	
Sanford's Giants—Finest Mixed, vigorous growers, long stems, fine colors.....	

.50	
.50	
.50	
.25	2.50
.25	2.50
.35	4.00
.30	3.00

PORTULACA

Double—Larger flowering. Mixed. Extra fine quality	
Single—Large flowering mixed	

.25	2.25
.15	.50

PRIMULAS (Obconica)

Mueller Rose	
Mohnstein Red	
Friedorf Lachrosa (Salmon).....	
Fasbender—Red	
Veilchenblau (Novelty)—Beautifully clear deep to violet blue. Large flowers slightly fringed originators packets	
Sanguinea Bayernblut—Deep dark blood-red	
Schneelawine (Snowstorm)—Pure white very free blooming	
Konigsee—Light blue, with yellow center, very attractive	

Tr. pkt.	1/64 oz.	1/32 oz.
\$1.25	\$2.00	\$3.75
1.25	2.00	3.75
1.25	2.00	3.75
1.25		5.00
1.50		
1.50	3.50	6.00
1.50	3.50	6.00
1.50	3.50	6.00

PRIMULA MALACOIDES "ERIKSSONI"

Brilliancy—(New). Attractive dark red	
Baby Alba—Pure white	
New Baby—Extra large, fairly deep rose	
Baby Rose—Compact growth, extra deep rose	

1.00
1.00
1.00
1.00

RICINUS (Castor Beans)

Zansibariensis Mixed—Very richly colored foliage. Enormous plant, on good soil growing 10 feet high.	Per lb., \$2.25	Oz. .20
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SALPIGLOSSIS EMPEROR or SUPERBISSIMA

(Painted Tongue)

Brown and Gold	Tr. pkt. \$.25	Oz. \$1.25
Crimson25	1.25
Crimson and Gold25	1.25
Faust—Black25	1.25
Light Blue and Gold25	1.25
Purple (Bodger)25	1.25
Purple and Gold25	1.25
Rose and Gold25	1.25
Scarlet and Gold25	1.25
Velvety Red25	1.25
Violet25	1.25
Violet and Gold25	1.25
Yellow—Golden yellow25	1.25
Finest Mixed20	1.00



Salpiglossis Finest Mixed

SALVIA

America (Globe of Fire)	Tr. pkt.	Oz.
Bonfire (Clara Bedman)	\$.50	\$2.50
Harbinger—Early flowering dwarf, bright scarlet40	2.00
Splendens—Tall growing50	3.00
Firebrand—Extra early, very dwarf scarlet35	1.50
	.50	3.00

MISCELLANEOUS

Farinacea Blue Bedder—Deep blue50	3.00
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Scabiosa Rosette

SCABIOSA LARGE FLOWERED TALL DOUBLE
(Old Maid's Pincushion, Mourning Bride)

Ageratum Blue—Mid blue	Tr. pkt.	Oz.
Azure Fairy—Azure blue	\$.15	\$.50
Blue Cockade (A. M., R. H. S.), deep blue15	.50
Cattleya—Rich rosy lilac, orchid tone15	.50
Coral Pink—Rich pink15	.50
Cherry Red or Crimson15	.50
Fire King—Fiery scarlet15	.50
King of the Blacks—Reddish black15	.50
Loveliness—Salmon rose shades15	.50
Peach Blossom15	.50
Rosette (Novelty).....	.35	2.00
Rose15	.50
Shasta—Pure white, very large15	.50
Special Mixture15	.50

SCHIZANTHUS

Blackmore and Langdon Blotched Strain—Dark and light shades, each flower with contrasting dark extra large blotch, large flowers, free flowering.....	Tr. Pkt.	1/4 oz.	Oz.
Excelsior Compactus Finest Mixed—Popular shades, compact, 6" pyramidal, very free flowering, excellent for pot plant use	\$1.00		
Brilliant Blend50	1.00	
	.50		4.00

SMILAX (Myrsiphyllum Asparagoides)

A well known greenhouse climber	1/4 lb., \$1.50	.20	.50
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SOLANUM

Masterpiece (Hlavaceks)—More compact and fruitful than the old type.....	.35	2.00
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STATICE SINUATA

Kampf's Tall Improved—Deepest blue20	.60
Lavender15	.30
Rosea Superba15	.30
Snow White—Greatly improved white15	.30
True Blue—Extra deep15	.30
Yellow (Bonduelli).....	.15	.30
Choice Mixed15	.30

STATICE SUWOROWII

Russian or Rat Tail Statice—A very ornamental variety with long graceful spikes of rose pink flowers. Seed sown early outdoors will bloom in July. For the greenhouse seed started in October and spread on light shallow soil will flower from February to May. 45 degrees is best temperature.....

Tr. pkt.	Oz.
.25	.75



Statice Suworowii

STOCKS

(NON BRANCHING OR EXCELSIOR COLUMN STOCKS)

	Tr. pkt.	1/4 oz.	Oz.
Dark Blue (New).....	\$1.00	\$2.75	\$10.00
Malmaison Pink	1.00	2.25	8.00
Old Rose	1.00	2.25	8.00
Ruby	1.00	2.25	8.00
Silvery Lilac—Lavender	1.00	2.25	8.00
White	1.00	2.25	8.00

BISMARCK OR BRANCHING STOCKS

Early Giant Imperial

Antique Copper—Fine copper-red35	1.00	3.00
Buttercup—Rich Yellow35	1.00	3.00
Canary Yellow—Golden Ball35	1.00	3.00
Chamois—Ivory, tinted Old Rose35	1.00	3.00
Dark Blue or Purple35	1.00	3.00
Elk's Pride—Rich deep purple35	1.00	3.00
Fiery Blood Red35	1.00	3.00
Flesh—Bright flesh35	1.00	3.00
Golden Rose—Light golden Rose35	1.00	3.00
Lavender—Silvery Lilac35	1.00	3.00
Old Rose35	1.00	3.00
White35	1.00	3.00

DWARF TEN-WEEK (Large Flowering)
For Pot Plants and Bedding

Blood Red35	.75	2.25
Lavender35	.75	2.25
Canary Yellow35	.75	2.25
Carmine Pink35	.75	2.25
Purple35	.75	2.25
White35	.75	2.25
Deep Rose35	.75	2.25
Mixed—All Colors35	.75	2.25

SWEET PEAS
EARLY OR WINTER FLOWERING

	Oz.	1/4 lb.	Lb.
Annie Laurie—Pure Rose Pink.....	\$.35	\$1.00	\$3.50
Ball Orange—Clear deep Orange.....	.35	1.25	4.00
Ball Rose Improved45	1.40	5.00
Blue Bonnet—Best clear blue.....	.35	1.00	3.50
Boon—(New) Deep Coral Pink.....	.35	1.35	4.50
Bridesmaid—Light Rose or Silvery Pink, Large Flowers, Long Stems.....	.35	1.35	4.50
Fragrance—Clear Lavender40	1.40	5.00
Grenadier—Dazzling Scarlet35	1.00	3.50
Harmony—Clear Lavender35	1.00	3.50
Hope—(Black Seeded) Pure White.....	.35	1.00	4.50
Jeanne Mamitsch—Rich Pink35	1.40	3.50
Josie—Brilliant Rose Pink, Long Stems.....	.35	1.25	4.00
Lavanda—Clear Lavender50	1.60	6.00
Majestic Rose—Deep Brilliant Rose Pink.....	.35	1.40	4.50
Mrs. Herbert Hoover—Clear Blue.....	.35	1.00	3.50
Pride—Pure Deep Even Cerise, Extra Long Stemmed.....	.35	1.00	3.50
Rose Queen Improved—Rose Pink.....	.35	1.00	3.50
Sequoia—Golden Salmon Cerise, Large Flowers on Long Stout Stems.....	.35	1.35	4.50
Shirley Temple—Delightful Soft Rose Pink.....	.50	1.75	6.50
Snowstorm—White35	1.00	3.50
Triumph—Lilac Mauve, Long Stemmed. Valuable as a cut flower.....	.35	1.35	4.50
White Harmony (Black Seeded).....	.35	1.00	3.50
Valencia—Sun Proof Orange40	1.40	5.00
Zvolaneck's Orange35	1.00	3.50
Zvolaneck's Rose35	1.00	3.50

SWEET PEAS (Summer Flowering)

We are in a position to supply all varieties at market price.

THUNBERGIA—Black Eye Susan

Mixed
Gibsonii—rich orange self, large flowers, excellent tender climber.....

Tr. pkt.	Oz.
\$.15	\$.50
.75	

TITHONIA—Mexican Sunflower
 (Early Flowering Strain)

Speciosa—Also called the Golden Flower of the Incas. Flower of bright orange vermilion resembling large single African Marigolds. Plant growth and foliage like the Dahlia. A good cut flower. Start early to get outdoor bloom by midsummer.
 Tr. pkt., 35c 1/4 oz., \$1.00



Tithonia

T O R E N I A

	Tr. pkt.	1/4 oz.	Oz.
Fournieri Grandiflora —Blue	\$.35		\$2.50

V E R B E N A

(Giant Flowering Hybrid *Grandiflora Gigantea*)

Beauty of Oxford Hybrids —Rose Pink to Rose Red shades50	.75	3.00
Cerise Queen —Salmon Cerise50	.75	3.00
Crimson Glow (Bodger)—(New) Glowing Crimson50	.75	3.00
Etna —Geranium Red with light Yellow eye.....	.50	.75	3.00
Giant Salmon Pink —Salmon Pink with White eye25	.50	1.60
Lavender Glory —Large flowered Lavender with light eye.....	.50	.75	3.00
Luminosa —Fiery Pink shading to Salmon.....	.25	.50	1.60
Royale —Blue with Creamy Yellow eye.....	.50	.75	3.00
Spectrum Red —Intense bright Red.....	.50	.75	3.00
White —Pure White25	.50	1.60

VERBENA HYBRIDA MAMMOTH

Dannebrog—Intense scarlet with large white eye. Very compact growth which makes it useful for bedding. The rich sparkling color of this showy verbena comes true to type

Tr. pkt.	Oz.
\$.35	\$2.50

Ellen Willmott—Extra large salmon rose flower with white eye.....

.25	2.00
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Mayflower

.25	2.00
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Golden Queen—Best yellow

.25	2.00
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HYBRIDA DWARF COMPACT—Erect Growing

A distinct new type, very compact, dwarf, and covered with flowers.

Tr. pkt.	Oz.
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Cameo Pink—Exceptionally dwarf

.35	2.50
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Carmine Ball—Bright Carmine

.35	2.50
-----	------

Fire Ball—Bright Scarlet. Very dwarf compact ..

.35	2.50
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Snowball—Pure white

.35	2.50
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Violet Bouquet—Very dwarf compact

.50	3.00
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Verbena Crimson Glow

VARIOUS VERBENAS

Verbena Venosa—Bright Rosy Lilac or Heliotrope flowers, freely born on short spikes. A fine bedding or border plant, showy all summer

Tr. pkt.	Oz.
.50	1.50

Lemon Verbena—(Aloysia) Citriodora. Fragrant, for potting

.50	3.00
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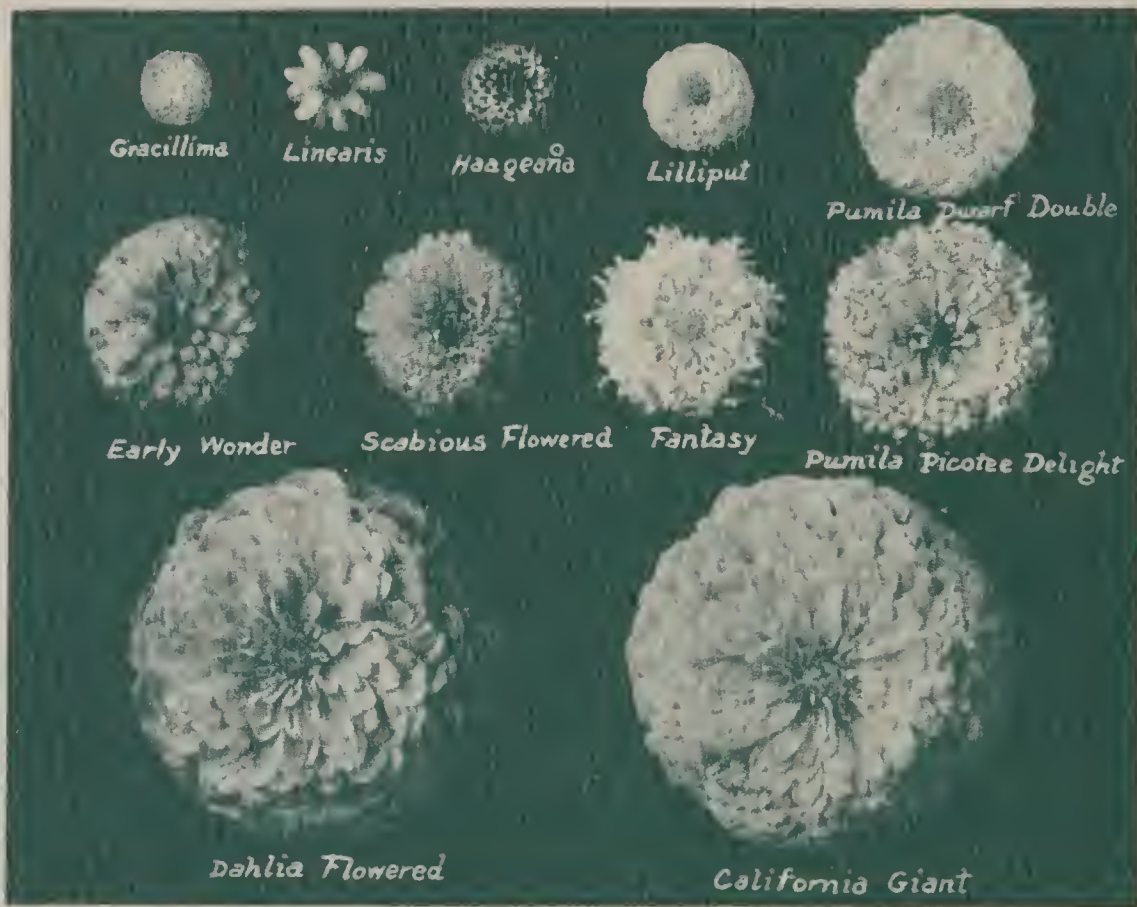
VINCA (Periwinkle)

An Excellent Bedding Plant—Sow seed early.

Alba Pura —Pure White20	.90
White with Eye20	.90
Rosea —Pink20	.90



ZINNIAS



Comparative Zinnia Flower Types

GIANT CALIFORNIA OR MAMMOTH FLOWERED

Introduced in 1926 by Bodger, the originators of worth-while Zinnias. This type has rapidly gained in popularity. The plants are taller than the Dahlia flowered type, 3 to 4 ft., with long stems which adapt it particularly for use as a cut flower. Flowers are very large and flat giving a graceful effect.

- Brightness**—Bright pink
- Cerise Queen**—Beautiful orange rose
- Daffodil Improved**—Canary yellow
- Enchantress**—Light rose, deep rose center
- Golden Queen**—Golden yellow
- Grenadier**—Bright, dark red
- Lavender Queen**—Deep rosy lavender
- Miss Willmott**—Soft pink

- Orange King**—Cadmium or orange scarlet
- Orange Queen**—Golden orange
- Purity**—White, best white in Zinnias
- Rose Queen**—Striking bright rose
- Salmon Queen**—Salmon rose
- Scarlet Queen**—Glowing deep scarlet
- Violet Queen**—Deep purple
- Finest Mixed**—From named varieties

Tr. pkt.	1/4 oz.	1/2 oz.	1 oz.	1/4 lb.	Lb.
\$.25	\$.35	\$.60	\$1.00	\$3.50	\$12.00

DAHLIA - FLOWERED (Bodger's Gold Medal Strain)

- Canary Bird**—Rich canary yellow
- Crimson Monarch**—Deep crimson, flowers very large
- Dream**—Deep lavender
- Exquisite**—Light rose, deep rose center
- Golden Dawn**—Golden yellow
- Illumination**—Deep rose self
- Luminosa**—Bright deep pink

- Meteor**—Rich deep red, darkest of all reds
- Old Gold**—Deep and lighter shades of old gold
- Oriole**—Orange and gold bicolor, turning deep orange as it ages
- Polar Bear**—Large pure white
- Scarlet Flame**—Bright scarlet
- Gold Medal Finest Mixed**

Tr. pkt.	1/4 oz.	1/2 oz.	1 oz.	1/4 lb.	Lb.
\$.25	\$.40	\$.60	\$1.00	\$3.50	\$12.00

CROWN O' GOLD

Each petal of the flower is overlaid with a deep golden yellow at the base, while carrying out the individual flower color at the tip.

- Desert Gold**
- Mixture**—Includes old rose, cream, yellow, carmine, red, pink

Tr. pkt.	1/4 oz.	Oz.
\$.35	\$.65	\$2.00
.25	.50	1.50

FANTASY

- Star Dust**—(New), golden yellow
- Finest Mixed**—A bright colorful mixture of shaggy petaled medium sized double flowers, excellent for cutting

.50	.75	2.50
.35	.65	2.00

ZINNIAS

MISCELLANEOUS VARIETIES

EARLY WONDER

A new race of dwarf, early flowering Zinnias, producing masses of Pumila type flowers on long nearly leafless stems.

	Tr. pkt.	Oz.
Fandango —Fiery salmon cerise pink35	2.00
Gypsy —(New), deep orange35	2.00
Rose Pink35	2.00
Finest Mixed35	2.00

HAAGEANA DOUBLE (Mexican Hybrids)

The smaller flowers lend themselves to bedding and make a brilliant display. The mixture contains many attractive colors and color combinations.

Finest Mixed30	1.50
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SCABIOUS FLOWERED

Mixture —Includes crimson, scarlet, orange, yellow, pink and white.....	.25	2.00
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DWARF, SMALL FLOWERED TYPES

Improved Lilliput

(Pompon or Baby Zinnias, Special Florists' Strains)

The Lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical, on strong stemmed 1½ ft. - 2 ft. plants.

	Tr. pkt.	Oz.	¼ lb.	Lb.
Canary Gem —Canary yellow	\$.20	\$.75	\$2.50	\$8.00
Crimson Gem20	.75	2.50	8.00
Golden Gem —Golden orange20	.75	2.50	8.00
Lilac Gem20	.75	2.50	8.00
Pink Gem —Deep pink20	.75	2.50	8.00
Purple Gem20	.75	2.50	8.00
Rosebud —Rose pink20	.75	2.50	8.00
Salmon Gem —Salmon rose20	.75	2.50	8.00
Scarlet Gem20	.75	2.50	8.00
Valencia —Burnt orange20	.75	2.50	8.00
White Gem20	.75	2.50	8.00
Pastel Mixture —(New), delicate shades35	1.00	3.50	12.00
Finest Mixed —From named varieties15	.60	2.00	7.50

ELEGANS PUMULA DWARF DOUBLE

	Tr. pkt.	Oz.	¼ Lb.
Crimson	\$.15	\$.50	\$1.50
Canary Yellow15	.50	1.50
Golden Orange15	.50	1.50
Salmon Rose15	.50	1.50
Scarlet15	.50	1.50
Spun Gold20	.75	2.50
Snowball15	.50	1.50
Mixed15	.50	1.50

GRACILLIMA (RED RIDING HOOD)

Deep Scarlet —Miniature red flowers, 1 ft. - 2 ft., free flowering.....	Tr. pkt. \$.25	Oz. \$1.50
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LILLIPUT TOM THUMB

Plants 4" - 6", compact with well formed flowers of the Lilliput type.

Mixture —In red, orange, yellow, pink, rose and pastel shades.....	.35	1.50
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LINEARIS

The single flowers are deep golden orange in color, with a delicate light yellow stripe50	3.00
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FINE PERENNIAL SEEDS

ACHILLEA (Millfoil, Yarrow)

	Tr. pkt.	1/4 oz.	Oz.
Filipendula Parker's Variety—Large yellow showy flower heads	\$.35	\$.75	\$2.80
The Pearl—Abundant small white double flowers35		2.80

ACONTIUM

Fischeri—Compact. Bright blue flowers35		2.00
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ADONIS

Vernalis—Large yellow flowers40		2.50
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AGATHEA

Coelestis (Blue Daisy)—Marguerite like flowers. Fine for Greenhouse.....	.25		1.25
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AGROSTEMMA

Coronaria Atrosanguinea—Deep crimson15		.30
Coronaria Alba—White15		.30

ALYSSUM

Saxatile Compactum—Bright yellow15		.80
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AMPELOPSIS

Veitchi (Boston Ivy)	per lb., \$2.50		.30
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ANCHUSA

Italica Dropmore—Gentian Blue15		.50
Myosotidiflora—Blue Forgetmenot like flowers50	2.50	8.00

ANEMONE CORONARIA**(Windflower)**

French—(Caen) Varieties fine mixed25		1.25
His Excellency—Single fiery scarlet50		3.00

ANTHEMIS

Kelwayi—Hardy Marguerite. Yellow flowers. Fine for cutting15		.50
Tinctoria, Perry's Variety—An improved form, of deep golden yellow25		2.00

AQUILEGIA

	Tr. pkt.	Oz.
Californica Hybrids—Mixed30	1.80
Coerulea—Blue40	2.00
Rose Queen50	3.50
Longissima—(New) Delicate pale yellow, spurs extremely long50	
Long Spurred Blue Shades35	3.00
Long Spurred Orange & Scarlet Shades50	4.00
Long Spurred Pink & Rose Shades35	3.50
Long Spurred Mrs. Scott Elliotts Strain—Best Mixture50	4.00

ARABIS

Alpina White—Good for edging and rock gardens15	.60
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ARMERIA

Formosa Hybrida—Various shades of rose pink	Tr. pkt. .25	Oz. 1.50
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ASCLEPIA

Tuberosa—Very showy and popular native plant, during July and August bearing flowers of brilliant orange scarlet35	2.50
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ASTERS

Alpinus Mixed Varieties35	2.50
Michaelmas Daisy—Newest varieties mixed50	3.00

AUBRIETIA

Large Flowering Hybrids—Blue and rose shades35	2.50
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BAPTISIA

Australis (False Indigo)—Dark blue25	.75
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FINE PERENNIAL SEEDS

BELLIS PERENNIS

	Tr. Pkt.	Oz.
Monstrosa Etna (English Daisy)—Dark red35	3.00
Monstrosa White (English Daisy)35	2.60
Monstrosa Pink (English Daisy)35	2.60
Monstrosa Mixed (English Daisy)35	2.60

BROWALLIA

Speciosa Major —Brilliant blue. Suitable for pot plants50	
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CAMPANULA

Calycanthemum Blue (Cup and Saucer Type)—Best for cutting25	1.50
Calycanthemum Lilac " "25	1.50
Calycanthemum Pink " "30	2.00
Calycanthemum White " "30	2.00
Calycanthemum Mixed " "25	1.50
Persicifolia Blue (Peach Bell)—Very hardy50	
Persicifolia Alba (Peach Bell)—Very hardy50	
Pyramidal Alba —Hardy. Good for outdoor or Pot culture25	1.50
Pyramidalis Blue —Hardy. Good for outdoor or Pot culture25	1.50
Rotundifolia (Blue Bells of Scotland)—Dainty purple blue flowers, 12"50	

CANDYTUFT

Sempervirens (Iberis)—White. Fine for edging25	\$1.50
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CARNATION

Early Vienna —Very dwarf30	1.75
Grenadin Red35	2.00
Hardy Border Mixed —Very fine selection30	1.25

CENTAUREA

Montana —blue, 1 ft. - 1½ ft.15	.50
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CERASTIUM

Tomentosum —Silvery foliage. White flowers. Excellent for rockeries30	1.30
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COREOPSIS

Lanceolata Grandiflora —Golden yellow. Good for cutting15	.30
Lanceolata Grandiflora Fl. Pl. (Double) —Double form of above15	.50
Mayfield Giant —deep golden yellow, large flowers, early.....	.25	1.30
Double Sunburst —(New), large, golden yellow, fully double flowers50	2.00

DAISY—SHASTA (Chrysanthemum)

Alaska —Most popular of all. Large pure white blooms on excellent stems. Starts blooming in June and continues for sometime15	1.00
Avalanche —Very free blooming dwarf compact plant (2 ft. high) with large white daisies25	1.25
Diener's Strain —New development with flowers of very interesting form. They vary considerably from fully double strains, no centers, to semi-doubles and singles. Most have curled and twisted petals. Some have broad petals, others are very slender and twisted25	
Mayfield Giant —Extremely large flowers measuring three to four inches in diameter. Strong robust growth, 2½ to 3 feet tall.....	.25	1.00
Spring Margurite —Large flowers, same characteristics as the Mayfield Giants except habit of growth is six inches to a foot shorter. This variety flowers earlier in the season.....	.20	.50

DELPHINIUM PACIFIC STRAIN (Vetterle & Reinelt)

This is the finest strain of Delphinium yet introduced. From our personal observations in the field, this is and will prove the leader in Delphinium of the better types.

The flowers are immense size, well set on strong straight stems.

They do not shatter and are 60% to 80% mildew resistant.

We offer these Delphinium with confidence and pleasure.

	Tr. pkt.	1/8 oz.	1/4 oz.	1 oz.
Light Blue Shades	\$1.25	\$2.50	\$4.50	\$12.00
Dark Blue Shades	1.25	2.50	4.50	12.00
Lavender Shades	1.25	2.50	4.50	12.00
Pastel Shades	1.25	2.50	4.50	12.00
Pacific Hybrids Mixed	1.25	2.50	4.50	12.00

FINE PERENNIAL SEEDS

DELPHINIUMS (Continued)

	Tr. pkt.	Oz.
Cliveden Beauty (Belladonna Improved)—Select strain. Turquoise blue50	2.00
Bellamosum—Dark blue40	2.00
Blackmore & Langdon Strain—Immense flowers. Fine mixture of blue shades....	.75	5.00
Gold Medal Hybrids—Splendid mixture25	1.25
Iceberg—Pure white 20" spikes, true from seed50	5.00
Summer Cloud—White. Better white Delphinium than Iceberg. Produces fine clear spikes for cutting or for contrast with the blues in the garden. Comes quite true.50	5.00
Wrexham Strain—Celebrated English Hollyhock strain50	5.00

DIANTHUS

Deltoides (Maiden Pink)—Deep rose, 8"25	1.50
Neglectus (Glacier Pink)—Rose, hardy	per 1000 seeds, \$3.00	
Plumarius Double Mixed—Hardy garden pinks25	1.25
Superbus Loveliness—Rosy, lilac, finely fringed, free flowering, plants 12"-15" ..	1.00	
Sweet Wivelsfield—Excellent for cutting. Great variety of colors25	1.00

DIGITALIS (Foxglove)

Monstrosa Mixed20	.75
The Shirley—Giant hybrids, spotted throats15	.50

ECHINOPS

Ritro—Silvery thistle like foliage. Steel blue flowers10	.40
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EUPATORIUM

Coelestinum—Very pretty, with its masses of sky-blue or Ageratum-blue flowers in late summer and fall. For cutting or garden display. 2 ft.50	3.00
Fraseri (Hardy Ageratum)—White. Fine for cutting25	1.00

GALLARDIA

Burgundy—Coppery scarlet self50	3.00
Dazzler—Large rich red flowers with orange tip. Fine for cutting25	1.50
Goblin—(New) Dwarf, compact75	
Portola Hybrids—Red with golden tips. Excellent for cutting25	1.50
Tangerine—True Tangerine color. Good for cutting25	1.60

GENTIANA

Acaulis—Deep blue. Good for rockeries50	3.00
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GEUM

Mrs. Bradshaw—Brilliant scarlet. Double flowers. Good for cutting25	1.75
Lady Stratheden—Double golden yellow. Excellent for cutting25	1.75

GYPSOPHILA

Paniculata—(Single) Hardy. Graceful sprays of white flowers15	.40
Pacifica—Rose, 4 ft., blooms when paniculata varieties have passed. Excellent for cutting50	3.50
Repens Rosea—Light rose, 6", fine rock plant25	2.50
Repens White—6 ft., fine rock plant25	1.50

HELIANTHEMUM

Mutabile—(Dwarf Sun Rose)—Excellent rock plant, 8" - 12", pastel mixture....	\$.25	\$.80
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HEUCHERA

Sanguinea—Fine for cutting	1/8 oz., \$1.50	.50
Sanguinea Rosea—Beautiful rose pink. Fine for cutting50

HIBISCUS

Giant Mallow Marvel Mixed—Very showy. 4 ft. tall. Good for Perennial border	.15	.50
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FINE PERENNIAL SEEDS

	Tr. pkt.	Oz.
HOLLYHOCK		
Chaters Double		
Pink25	1.25
Rose Pink25	1.25
Scarlet25	1.25
Chamois25	1.25
Salmon25	1.25
White25	1.25
Yellow25	1.25
Maroon25	1.25
Newport Pink25	1.25
Mixed25	1.00
LAVANDULA—Sweet Lavender		
Vera—Well-known, fragrant hardy perennial. Always in good demand25	.80
LIATRIS		
Pycnostachia—Rosy purple. Fine for cutting35	2.50
LUPINUS		
Polyphyllus		
Rose15	.50
Blue15	.50
White15	.50
Mixed15	.50
Moerheimi—Pink and White flowers. Good for cutting25	1.00
Princess Juliana—Shell pink. Good for cutting25	1.00
LINUM		
Perenne (Flax)—Blue. 1½ ft. tall15	.40
Flavum—Yellow. 2 ft. tall25	2.00
LYCHNIS		
Chalcedonica—Scarlet flowers15	.40
MYOSOTIS		
Alpestris Victoria—Bright blue. Dwarf. Excellent for bedding35	2.00
Winter Flowering—(Oblongata Blue Bird)—Best for forcing35	2.60
Palustris Semperflorens—Blue. Hardy everblooming25	1.80
PENTSTEMON		
Sensation—Mixed colors. 3 ft. tall35	2.80
New Hybrids Mixed—Improved type50	2.00
PHYSOSTEGIA		
Virginica—Pink. 4 ft. tall. Fine for cutting35	2.00
Virginica Alba—White form of above35	2.00
PLATYCODON		
Grandiflorum Blue—For perennial border25	1.50
Grandiflorum Album—White form of above25	1.50
Mariesi—Dwarf. Dark blue35	2.50
POPPY		
Coonara Pink Shades—Fine strain. Pink art shades. Long stems	\$.35	\$2.00
Nudicaule El Monte—Tangerine orange. Excellent for cutting25	2.00
Oriental Scarlet—Deep red15	1.00
Princess Victoria Louise (Oriental)—Finest salmon25	2.00
Sunbeam Mixed—Splendid Hybrids. Good for cut flowers25	1.75
Oriental Hybrids Mixed20	1.50
PRIMULA		
Auricula Mixed—Beautiful colors. 6" high	1/4 oz., \$1.50	.40
Veris (Polyanthus) Giant Munstead Strain—New hybrids. Beautiful shades including yellow and white	1/4 oz., \$2.00	.50
Vulgaris (English yellow Primrose)	1/4 oz., \$.85	.35

FINE PERENNIAL SEEDS

	Tr. pkt.	Oz.
PYRETHRUM		
Roseum Pink—Pink shades. Fine for cutting35	2.00
Hybridum Single Mixed—Good cut flower30	1.50
Hybridum Double Mixed—Good cut flower 1/4 oz., \$2.00	.50	
RUDBECKIA		
Purpurea (Cone Flower)—Purple large brown center. 4 ft. tall35	1.50
SAPONARIA		
Ocymoides—Rose colored. Fine for rockeries15	.60
SCABIOSA		
Caucasica Isaac House Hybrids—Improved strain. Flowers range from lavender to dark blue. Excellent for cutting50	3.00
Caucasica Lavender—Good cut flower35	2.50
SEDUM		
Acre—The yellow Stone Crop or Wall Pepper, 2-3 inches..... 1/8 oz., \$.90	.25	
STATICE		
Caspia—Lilac. Fine for table decoration40	2.25
Dumosa—Silvery gray flowers. Good cut flower25	1.75
Latifolia—Deep blue flowers. Fine for cutting25	1.50
STOKESIA		
Cyanea (Corn Flower Aster)—Lavender blue. Excellent for cutting25	1.40
SWEET WILLIAM		
Single Newport Pink15	.80
Single Scarlet Beauty15	.80
White Single15	.50
Single Mixed15	.60
Double Mixed15	.70
THALICTRUM		
Dipterocarpum—Rosy purple yellow anthers. Excellent for cutting30	1.80
TRITOMA		
Hybrids (Red Hot Poker)25	1.50
TUNICA		
Saxifraga—Rose, 6 inches15	.60
VALERIANA (Garden Heliotrope)		
Mixed15	.60
VERONICA		
Spicata—Bright blue. Fine for bouquets35	1.50
VIOLA CORNUTA		
Apricot—Large-flowered true apricot. Very good variety35	4.00
Arkwright Ruby, Hybrida—Wonderful large rounded flowers of ruby crimson with terra cotta and darker markings. Fragrant 1/16 oz., \$1.00	.50	
Blue Perfection.—Large flowered fine light blue35	2.00
Jersey Gem—Deep Cattleya75	
Lutea Splendens—Golden yellow35	2.00
Papilio—Light blue35	2.00
Puck—Upper half purple, lower half yellow, very pretty35	2.25



THRESHING SWEET PEAS IN THE CALIFORNIA FIELDS



A seed cleaning machine with more than human intelligence. This machine grades four different weights of seed with four corresponding differences in germinating percentages.



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In addition to seed, we handle the very finest grade of bulbs, plants and cuttings, selected with diligent care as to type, productiveness and freedom from disease so you may have the best upon which to build your prospective crops.



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